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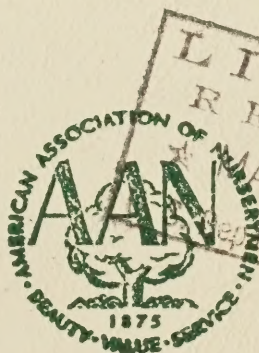
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# **GOOCHLAND NURSERIES, INC.**

Telephone Fort Meade 4-5401

**PEMBROKE, FLORIDA**

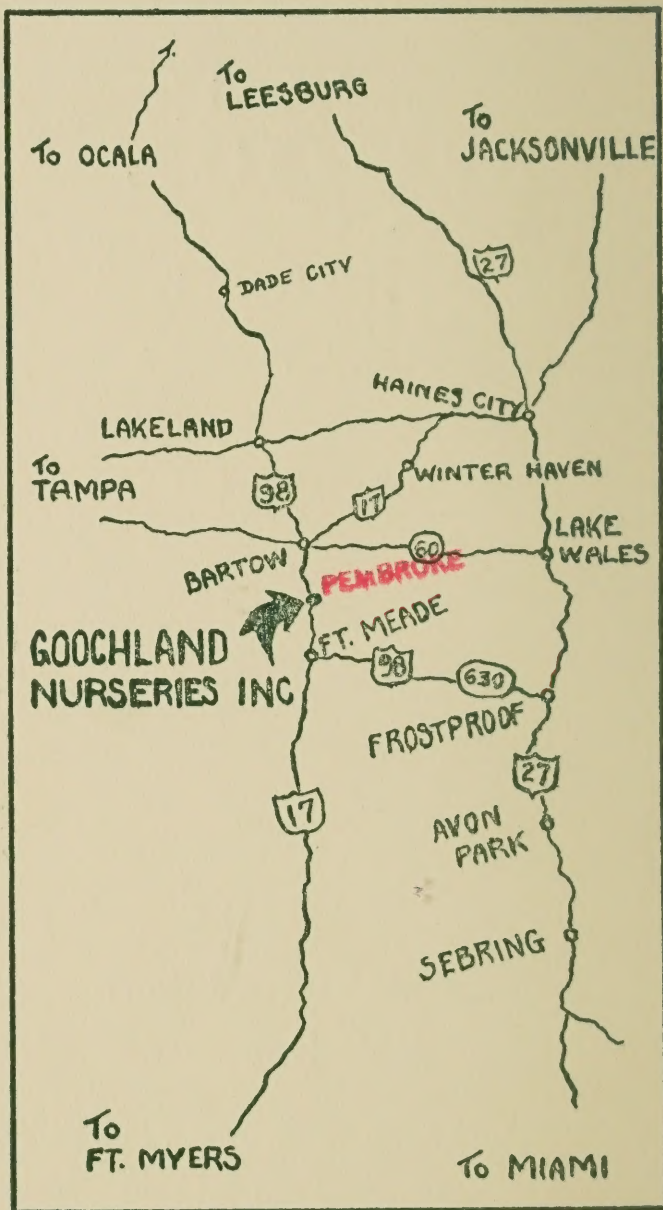
Two Miles North of Fort Meade  
on U. S. Highway 17



**WHOLESALE PRICE LIST**

**MAY 1955**

**"Home of Quality Grown Plants"**



## LOCATION

Our nursery is located on the east side of U. S. Highway 17, just two miles north of Fort Meade.

This is the main highway from Jacksonville to Fort Myers. U. S. 27 from the North comes into U. S. 17 at Haines City, and from the South or Miami area intercepts with U. S. 98, which connects with 17 at Fort Meade. Go north on 17 right to our nursery.

Florida 60 starts in Tampa area through Bartow and Lake Wales to Vero Beach, and crosses U. S. 17 at Bartow.

We are easy to find. Just give it a try sometime. I will be happy to have you visit us and look over the good quality stock we have to offer the trade.

Sincerely,

ED BROWN



## SALES AND CONDITIONS

**PRICES:** The prices quoted herein apply to 10 or more of one size of a variety. When ordering less add 25c each. 100 or more deduct 10c each. Our prices are based on quality of stock and current conditions and **ARE SUBJECT TO CHANGE WITHOUT NOTICE. THIS LIST CANCELS ALL PREVIOUS QUOTATIONS.**

**TERMS:** Cash at time of sale. We will make credit arrangement for those of known responsibility. Open accounts are due on or before the 10th of the month following date of purchase. Discount for cash on orders amounting to \$50.00 or more when picked up at our nursery by your truck.

**GUARANTEE:** The Goochland Nurseries, Inc., warrant to the extent of the purchase price that our nursery stock is sold true to name and as described within recognized tolerances. Seller gives no other or further warranty, express or implied, and will under no circumstances be liable for more than the invoice value at time of purchase.

**CAUTION:** We accept all orders on condition that they shall be void should the stock become damaged in any way prior to shipping.

**PACKING:** We are equipped to pack liners only. Our liners are put into paper cups, packed 50 2½" pots or 36, 3" pots to each box. Please order in multiples of the above.

**DELIVERY:** We will arrange for delivery with our truck. Order must amount to \$2.00 for each mile from our nursery to yours. Less than load additional charge will be added. Example: To Jacksonville, minimum order \$450.00; \$250.00 order add \$14.00 for delivery. Minimum order for each stop \$50.00 when load is for more than one nursery.

## CONTAINER GROWN STOCK

	Gal. Can	Egg Can
<b>ALLAMANDA Hendersoni</b> .....	.75	1.75
<b>ALLAMANDA Nerifolia</b> .....	.65	1.65
<b>ARBORVITAE Aurea Nana</b> .....	.75	1.75
<b>ARBORVITAE Bakerii</b> .....		1.75
<b>EUCALYPTUS Saligna</b> .....	.60	
<b>AUSTRALIAN Pine</b> (Cunninghamiana) ..... (qt. can)	.30	1.60
<b>BIGNONIA Venusta (Flame Vine)</b> .....	1.00	2.25
<b>BUXUS Harlandi</b> .....	.65	
<b>BUXUS Japonica</b> .....	.65	
<b>CALLIANDRA Red</b> .....	.75	1.75
<b>CALLIANDRA White</b> .....	1.00	
<b>CALLISTEMON Citrinus</b> .....		2.50
<b>CALLISTEMON Lanceolata</b> .....	.75	2.00
<b>CALLISTEMON Rigidus</b> .....	.75	2.00
<b>CEDRUS Deodara</b> .....	.65	1.75
<b>CEREUS Peruvianus (Cactus)</b> .....	1.00	
<b>CALLITRIS</b> .....	1.00	

<b>CHALCAS</b>	.....	.75	
<b>CHERRY LAUREL</b>	.....	.60	
<b>CONFEDERATE Jasminum (Staked)</b>	.....	1.00	
<b>CRAPE Myrtle Red</b>	.....	.60	1.75
<b>CRAPE Myrtle White</b>	.....	.60	1.75
<b>CUPHEA Hyssopifolia</b>	..... (qt.)	.40	
<b>DRACAENA Marginata</b>	.....	1.00	
<b>FATSIA Japonica</b>	.....	1.00	
<b>FICUS Nitida</b>	.....	1.00	2.50
<b>FICUS Pandurata</b>	.....	1.25	4.00
<b>FICUS Phillipinsis</b>	.....	1.25	2.50
<b>GARDENIA, Grafted</b>	.....	1.25	2.50
Coral Gables; Daisy Hill; Glazeri; McLellan's; Perfection; Radicans; U. S. No. 1; Veitchii			
<b>GREVILLEA Robusta (Silk Oak)</b>	.....	.60	1.60
<b>HYDRANGEA (Pink &amp; Blue)</b>	.....	.75	
<b>ILEX Burfordi</b>	.....	1.00	
<b>ILEX East Palatka</b>	.....	1.00	2.50
<b>ILEX Fosterii</b>	.....		2.50
<b>ILEX Howardii</b>	.....	1.00	2.50
<b>IXORA Coccinea</b>	.....	.75	1.75



<b>JACARANDA</b> .....		1.60
<b>JASMINUM Illicifolium</b> .....	.60	1.65
<b>JASMINUM Pubescens</b> .....	.60	1.65
<b>JASMINUM Simplicifolium</b> .....	.60	1.65
<b>JUNIPER Conferti</b> .....	.75	
<b>JUNIPER Hetzi</b> .....	.75	
<b>JUNIPER Pfitzeri</b> .....	.75	1.75
<b>JUNIPER Sylvestris</b> .....	.75	1.75
<b>JUNIPER Virginiana (Red Cedar)</b> .....	.75	1.75
<b>LANTANA Sellowiana (Trailing)</b> .....	.75	
<b>LIGUSTRUM Lucidum (Own Root)</b> ....	.60	
<b>LIGUSTRUM Lucidum (Grafted) 2-3'</b>		1.75
<b>LIGUSTRUM Erecta (Grafted) 2-3'</b> ....		1.75
<b>LIGUSTRUM Variegated (Grafted) 2-3'</b>		1.75
<b>LOQUAT (Eriobotrya Japonica)</b>		
Seedling Grown .....		2.50
New Varieties .....	1.00	3.50
<b>MAGNOLIA Grandiflora</b>		
Seedling Grown .....	.75	2.50
Grafted 2-3' .....		3.50
<b>MALPIGHIA Coccigera</b> .....	(qt.) .40	
<b>MELALEUCA (Punk Tree)</b> .....	.50	1.50



**OLEANDER Double Pink** ..... .60

**OLEANDER Single Pink** ..... .60

**OLEANDER Single White** ..... .60

## **PALMS**

Livistonia (Chinese Fan) ..... 1.00

Neanthe Bella ..... (3" pot) .30

Neanthe Bella ..... (4" pot) .75

Phoenix Roebeleni ..... (qt.) .40

Phoenix Roebeleni ..... .75 2.50

**PARKINSONIA** ..... .60 1.60

## **PHILODENDRONS**

Hastatum (On cypress slabs) ..... 1.50

Sellome ..... 1.50 4.00

Other varieties on cypress slabs ... 1.50

**PITTOSPORUM Tobira Variegata** ..... .85

**PODOCARPUS Maki** ..... .75 2.50

**PODOCARPUS Nagi** ..... 2.50

**PYRACANTHA Rosedale** ..... 1.00 2.00

**POINCIANA** ..... 1.75

**ROSE Louis Philippe** ..... .75

**ROSE Rosa Rouletti** ..... .75

**SERISSA Foetida** ..... .60

<b>SCHEFFLERA</b>	.....1.00	2.50
<b>THRYALLIS</b>	......60	
<b>THUNBERGIA Grandiflora (Staked)</b>	1.00	
<b>TREE Fern</b>	.....1.25	3.50
<b>TIBOUCHINA (Bush)</b>	......75	1.75
<b>TIBOUCHINA (Tree)</b>	.....	2.50
<b>VIBURNUM Odoratissimum</b>	......60	
<b>VIBURNUM Suspensum</b>	......75	

We carry a lot of other stock not listed here because of small quantity of varieties.

Your inquiry will be appreciated.

## **AZALEAS**

We have a nice lot of Azalea Indica in gallon cans and Kurume (Dwarf) in the crimp can coming along for this Fall. Prices on these will be in our Fall Catalog. Have available now, Duc De Rohan, Sublanceolata and Mrs. G. G. Gerbing at 50c each.

## **CAMELLIAS**

We have a nice lot of Camellias in gallon cans, 2-gallon cans and 2-3' and 3-4' B&B in bushel baskets. These all will be nice plants for this Fall. The B&B in baskets are now ready to go. Varieties and prices will be in our Fall Catalog.

## **AVOCADO**

We carry a nice assortment of varieties in egg cans at \$2.50 each and some 7-gallon cans at \$3.50 each. Will gladly send list of varieties available on request.

## **CITRUS**

We have sold out of citrus except a few trees of some few varieties in egg cans. We expect to have a good supply of several varieties this Fall in gallon and egg cans.



## **HIBISCUS ON OWN ROOT**

We try to keep in stock a quantity of Hibiscus growing on their own root in 2½" pots, gallon cans, and egg cans. Will be glad to send list of varieties available on request.

## **HIBISCUS GRAFTED**

We try to keep in stock a quantity of grafted Hibiscus in 3" pots and gallon cans.

We only ship 2½" and 3" pot size Hibiscus. Other sizes to be picked up at our nursery via your truck.

## LINERS

out of 2½" pots

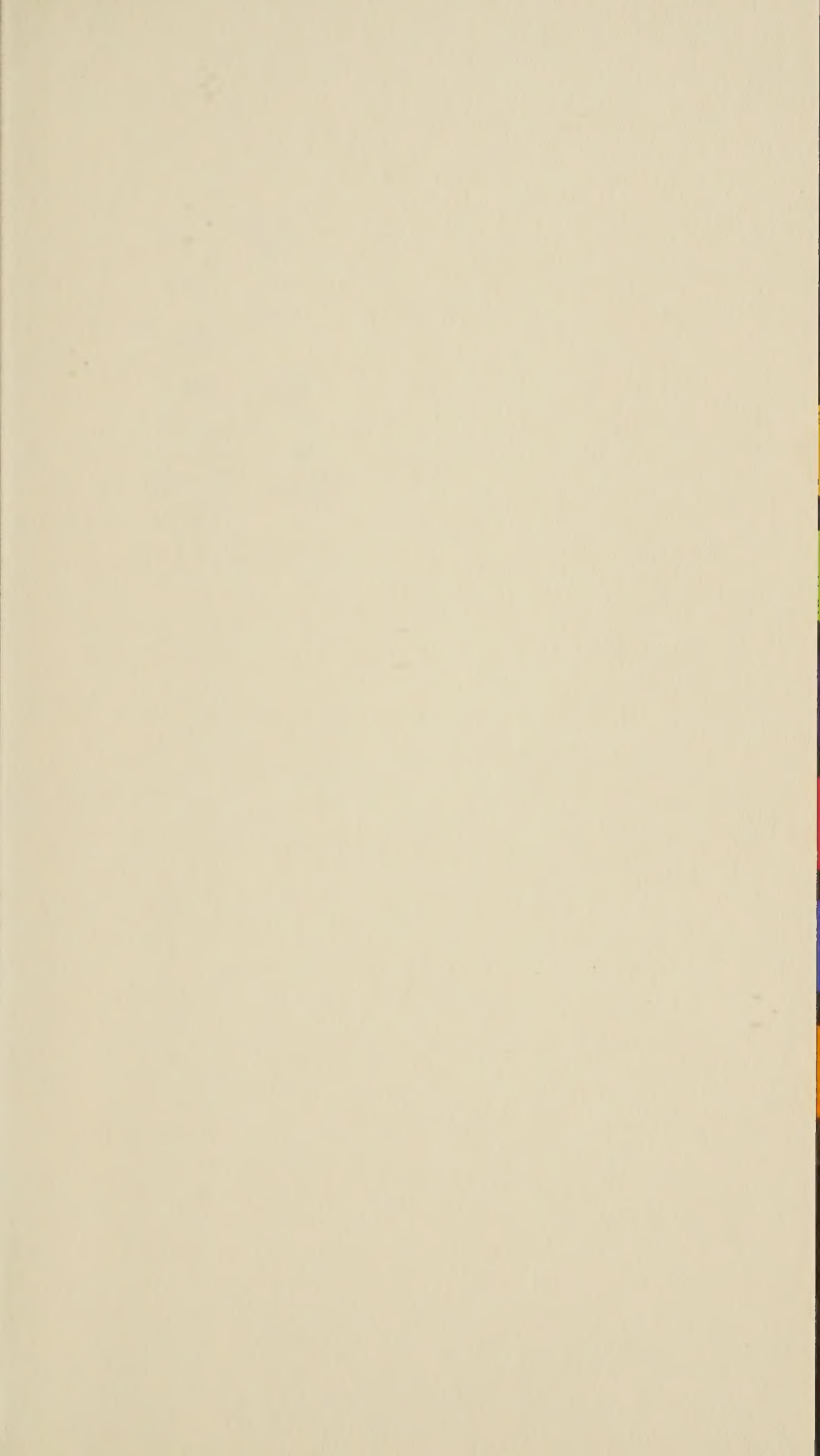
	per 100
ALLAMANDA HENDERSONI .....	\$20.00
ALLAMANDA NERIFOLIA .....	20.00
AUSTRALIAN PINE (Cunninghamiana) ....	17.50
BUXUS HARLANDI .....	17.50
BUXUS JAPONICA .....	17.50
CALLETRIS CALCARATA .....	20.00
CALLETRIS ROBUSTA .....	20.00
CALLISTEMON RIGIDUS .....	17.50
CHALCAS .....	20.00
CUPHEA HYSSOPIFOLIA .....	20.00
DURANTA WHITE .....	20.00
EUCALYPTUS SALIGNA .....	20.00
FICUS NITIDA .....	17.50
GARDENIA THUNBERGIA .....	25.00
GREVILLEA ROBUSTA .....	17.50
HYDRANGEA .....	20.00
IXORA COCCINEA .....	20.00
JACARANDA .....	17.50
JASMINUM ILICIFOLIUM .....	17.50
JASMINUM PUBESCENS .....	17.50

JASMINUM SIMPLICIFOLIUM .....	17.50
LANTANA SELLOWIANA .....	17.50
LIGUSTRUM LUCIDUM .....	17.50
MALPIGHIA COCCIGERA .....	18.00
OLEANDER DBL. PINK .....	17.50
OLEANDER SGL. PINK .....	17.50
OLEANDER SGL. WHITE .....	17.50
PALM PHOENIX RECLINATA .....	20.00
PALM PHOENIX ROEBELENI .....	20.00
PENTAS, ASSORTED COLORS .....	17.50
PODOCARPUS MAKI (cutting grown) .....	20.00
PITTOSPORUM VARIEGATED .....	20.00
PYRACANTHA ROSEDALE .....	20.00
ROSA ROULETTE .....	17.50
SERISSA FOETIDA .....	17.50
TIBOU CHINA SEMIDECANDRA .....	20.00
THUNBERGIA GRANDIFLORA .....	20.00
VIBURNUM ODORATISSIMUM .....	17.50
VIBURNUM SUSPENSUM .....	20.00
PAPAYA (a new strain) .....	20.00

Minimum order 100 plants — 25 of one variety.

Please order in multiples of 50 plants, as our boxes are made to pack 50 2½" pots.





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